

Neifeld Docket No: PIP155CARR-US

Application/Patent No: 10/559,937

USPTO CONFIRMATION NO: 1038

File/Issue Date: 12/8/2005

Inventor/Title: Carr/Assumed Demographics, Predicted Behavior, and Targeted Incentives

Examiner/ArtUnit:

ENTITY STATUS: Large

Priority claims: 60/503,877, filed on 9/22/2003

37 CFR 1.7(c) FILING RECEIPT AND TRANSMITTAL LETTER

1. **THE COMMISSIONER IS HEREBY AUTHORIZED TO CHARGE ANY FEES WHICH MAY BE REQUIRED, OR CREDIT ANY OVERPAYMENT, TO DEPOSIT ACCOUNT NUMBER 50-2106.**

2. **FEES (PAID HERewith BY EFS CREDIT CARD SUBMISSION) \$:**

A. CLAIMS FEES

\$ - (claims previously paid for; currently present; \$52 per addl. claim over 20.)

\$ - (independent previously paid for; currently present; \$220 per addl. claim over 3)

B. OTHER FEES

\$ (Fee for filing a _____)

3. **THE FOLLOWING DOCUMENTS ARE SUBMITTED HERewith:**

37 CFR 1.97 INFORMATION DISCLOSURE STATEMENT (1 page)

37 CFR 1.98(a)(1) Reference Citation Listing References U-001-U-014, P-001-P-006, F-001-F-007, and O-001-O-020 (5 pages)

Copies of Reference O-020

4. **FOR INTERNAL NEIFELD IP LAW, PC USE ONLY**

USPTO CHARGES \$: CLIENT BILLING MATTER: BANK ACCOUNT/Check: 6/ G/L ACCOUNT: 5010	FIRM CHARGES \$ DESCRIPTION: FIRM CHARGE FOR LAWYER:
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INITIALS OF PERSON WHO **ENTERED** ACCOUNTING DATA: BTM

ATTORNEY SIGNATURE (AUTHORIZING DEPOSIT ACCOUNT)

DATE:5/13/2010

SIGNATURE: /BruceMargulies#64,175/

PRINTED NAME: BruceMargulies Reg. #64,175

Printed: May 13, 2010 (9:55pm)

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